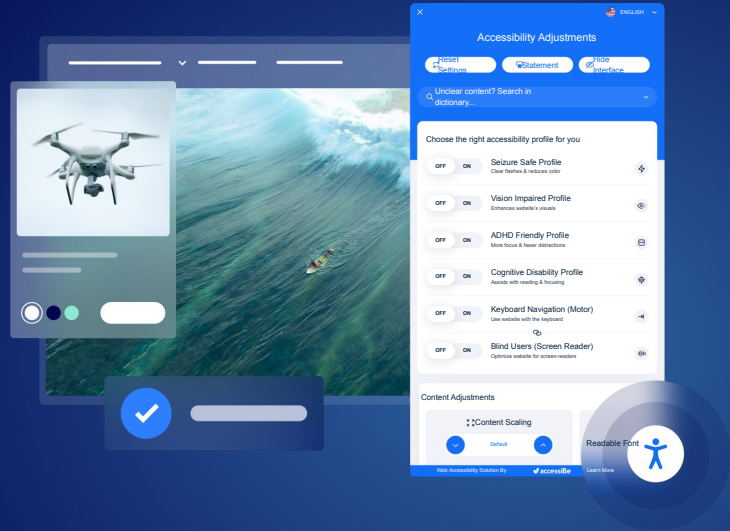




accessiBe's AI-Powered solution for web accessibility

Today we will cover:

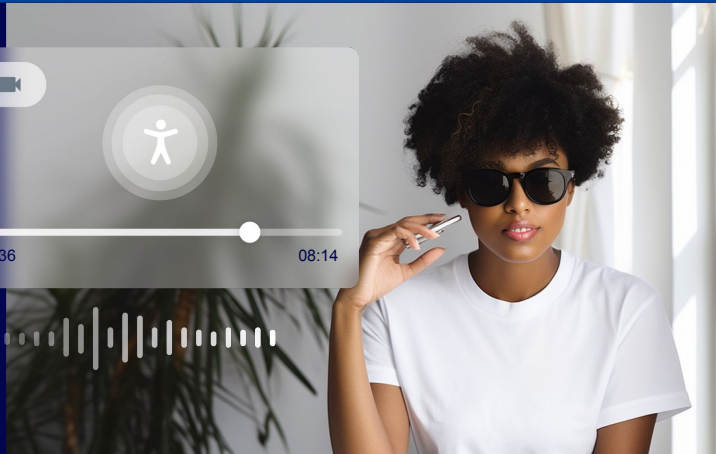
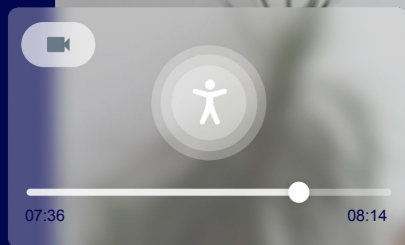
- ✓ Introduction to accessiBe
- ✓ Web accessibility & ADA Compliance
- ✓ Solution overview



Your partner in digital accessibility

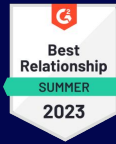
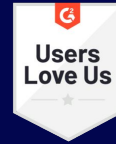
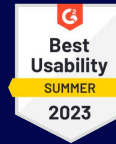
We envision an accessible and inclusive internet for *everyone*.

To bring this vision to life, we offer an ecosystem of *accessibility solutions* that empower businesses of all sizes to create and maintain accessible and *compliant websites*.



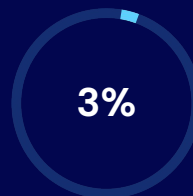


Trusted globally by
hundreds of thousands of
businesses



**The internet is meant
for everyone.**

But it's not accessible to everyone.



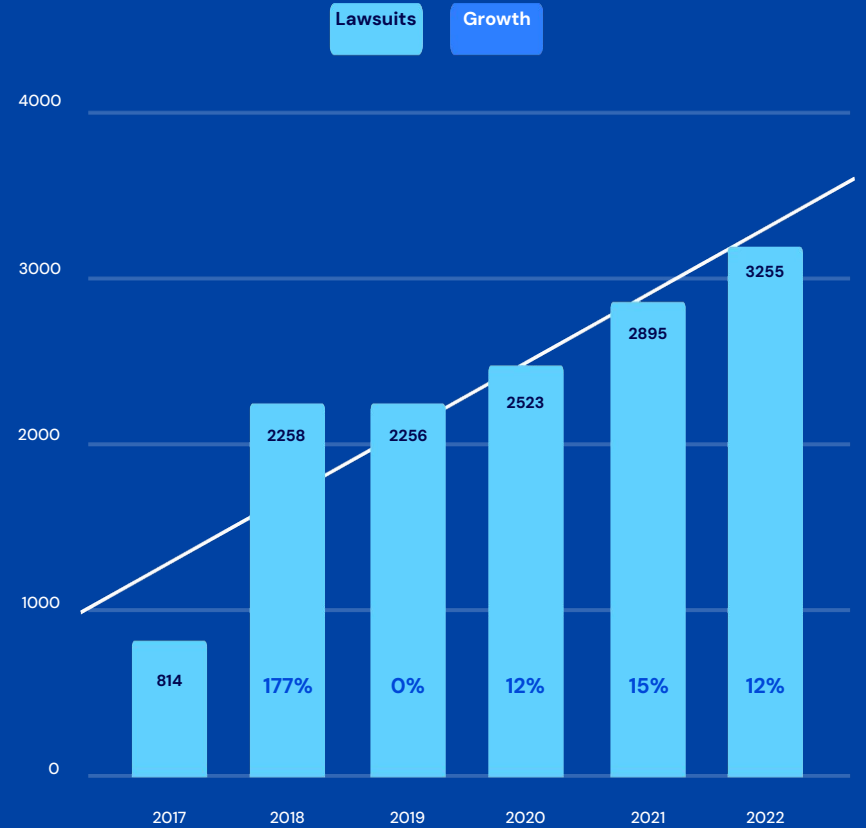
As of 2022, only 3% of the internet is accessible to people with disabilities



Of the global population lives with a disability

Accessibility legislation is increasingly enforced to bridge the gap

2022 broke the record for ADA lawsuits with **3,255** web accessibility cases



Lawsuits are just the **tip of the iceberg:**

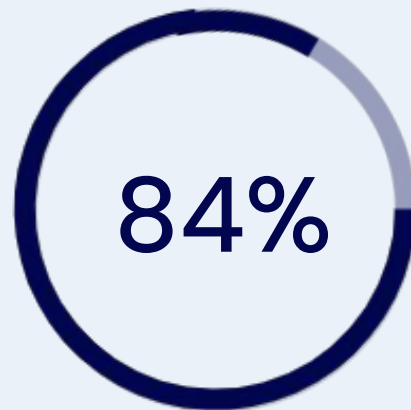
~95% of cases are settled before going to trial*



3,250 web accessibility lawsuits were filed in 2022

~100,000 business received a demand letter that same year

The eComm industry is at the frontline of accessibility lawsuits



Of cases in H1 2023 were filed against
eComm websites*

What makes a website compliant with the ADA?

The WCAG – Web Content Accessibility Guidelines

The WCAG provides detailed criteria for accessible websites. While the ADA doesn't specify these criteria, the WCAG is recognized as the industry standard for ADA compliance.

What does this mean for your business?



You have a **responsibility** to comply with accessibility regulations.



You have an **opportunity** to open your door to more customers and drive sales.

Why is web accessibility a smart business move?



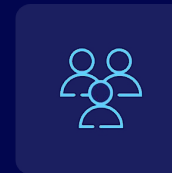
Optimize SEO &
increase organic traffic



Receive up to a
\$5,000 tax credit*



Increase customer loyalty
and brand reputation



Reach new audiences
and drive more sales

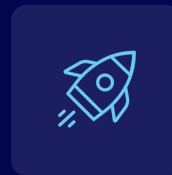
You can now make your website accessible while saving:



Time

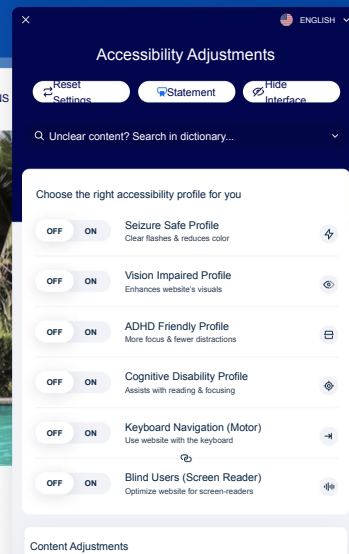
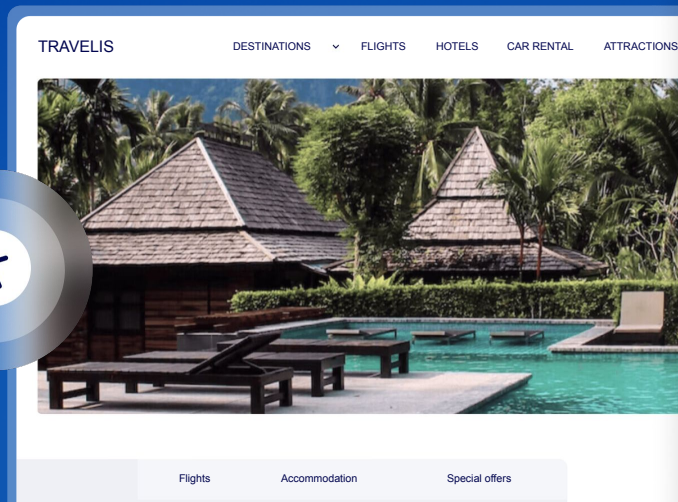


Resources



Manpower

Introducing:



Break barriers to inclusion and mitigate legal risk with one solution.

Streamline Accessibility

- ✓ Seamless integration with any CMS so you can get going in minutes

Be Inclusive & Compliant

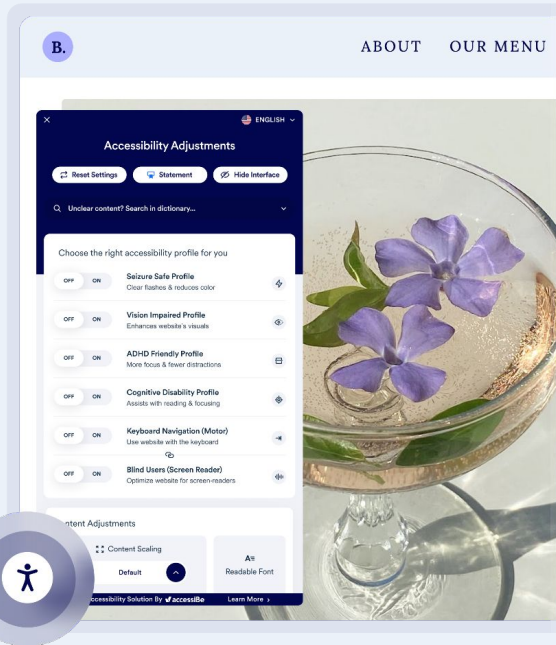
- ✓ Welcome everyone and mitigate risk by complying with legal requirements

Enhance Performance

- ✓ Improve UX, optimize SEO, and increase website traffic and growth

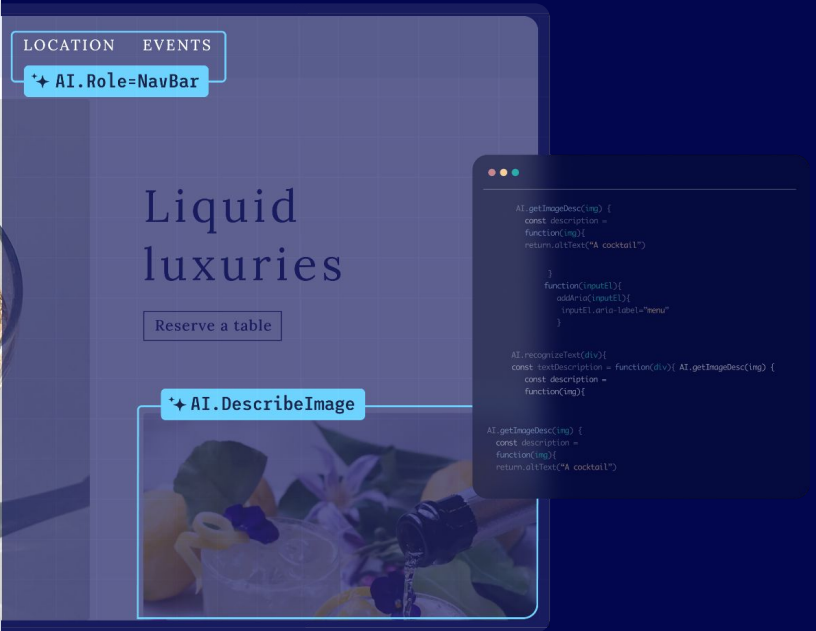
accessibility interface

UI, design and cognitive related adjustments



AI-powered processes

Keyboard navigation and screen reader optimization



Automated Scanning and Remediation:

accessWidget scans your website to identify accessibility issues and fixes them within minutes

Personalized User Experience:

accessWidget works on a session-basis, allowing each user to tailor it according to their individual profile and needs.

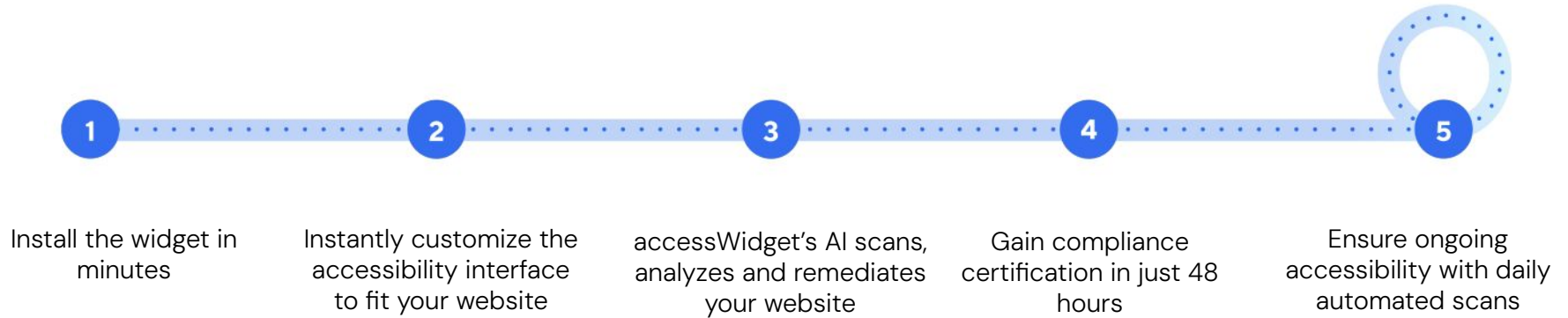
Ongoing Maintenance:

accessWidget automatically audits your website every month to maintain accessibility 24/7, even as your website grows and changes.

Customizable Widget Interface:

Customize accessWidget's colors to match your brand and provide the languages relevant to your users.

Seamlessly bring web accessibility to every website



Going the extra mile

Full suite of services to address all your
accessibility and compliance needs



Accessibility Statement & Compliance Report

Showcase your commitment to inclusivity and compliance with a certificate of accessibility and monthly reports detailing the improvements made to your website

Litigation Support

Gain access to the world's leading accessibility experts along with personal legal guidance and comprehensive documentation to support you in case of compliance challenges

Navigating the accessibility landscape

	accessiBe's AI Solution	Manual Services	Accessibility Add-Ons
ADA & WCAG Compliance	✓	✓	✗
Cost-Efficient Pricing	✓	✗	—
Instant Outcomes	✓	✗	✓
Sustained Performance	✓	—	✗
Community-First Design	✓	✓	✗

A man with glasses is sitting at a desk, looking at a computer monitor. The monitor displays a website with a green background and images of sneakers. The text "Let's see how accessWidget works" is overlaid on the image in a large, white, sans-serif font.

**Let's see how
accessWidget works**

Advanced & above

- ✓ Priority support
- ✓ Monthly remediation report with full documentation
- ✓ API & batch management
- ✓ User & team management
- ✓ Automatic Google Analytics integration
- ✓ Multi-account management

Enterprise plans

- ✓ No page limit
- ✓ Testing accounts
- ✓ Solution engineering
- ✓ Custom legal terms
- ✓ Single-sign-on (SSO)



Thank you